



**BeTheChange**

Boosting entrepreneurship through  
intergenerational exchange



Erasmus+

## Fourth Newsletter- May 2018

The “Be the Change” project, founded by the Erasmus+ Program of the European Union, is at its 18<sup>th</sup> month of activity. Six organizations in five countries (Italy, Germany, Hungary, Malta, and Slovenia) take part in the project, coordinated by the Italian partner INRCA. In this project experienced entrepreneurs are to transfer competences and skills in entrepreneurship and entrepreneurial attitude by being mentor/coach for **young people (currently not in school and without jobs, the so called NEETS)**. In addition, the project aims to provide high-quality learning opportunities and enhance the chances of intergenerational exchange.

**The first pilot trainings are underway. In Italy, Slovenia and Germany older entrepreneurs are preparing to be mentors of NEETs and the latter are learning how to prepare themselves for their future. The Consortium adopted two different educational packages for the youngsters, in order to meet specific needs, identified at national level during the framework analysis. The first, the “Personal Foundation” package, is carried out in Germany and Slovenia; the second, the “Self-Employment and Business Foundation” package is carried out in Italy and Malta. During the “Personal Foundation” course the youngsters learn how to recognize their strengths, what they can offer to the work market and how to take the first steps in their professional life. NEETs attending the “Self-Employment and Business Foundation” course acquire entrepreneurial competences for running a business.**

### Pilot trainings and e-learning platform

After having completed the research phase and analyses in 2017, the scientific base was established for the learning needs of both groups. Until this March, the partners refined the



training materials which are based on the research data and the agreed framework as well as taking into consideration the different profiles but common features of NEETs in the participating countries – for example people with low self-esteem.

The pilot face-to-face trainings have been taking place since April 2018 and will finish by the end of June 2018, using the jointly elaborated training materials, which were also translated into native languages and uploaded on the e-learning platform. Mentors (older entrepreneurs) and mentees (young NEETs) can access the materials also virtually by logging in the platform

### **Transnational Meeting**

During May 9 and 10, the consortium partners met in Malta to review the progress of the project. They discussed the feedback of the first phase of the pilot trainings, reviewed the procedures and tools for the assessment of the learning outcomes and agreed methods for the analysis of data collected during the assessment phase.

### **Activities to come**

The learning outcomes of mentors and mentees have been assessed through ad hoc pre and post tools developed by the Consortium. Partners also agreed to administer the Training Satisfaction Questionnaire by Google Modules to collect the learners' opinion on the training usefulness Guidelines



for the recognition of non-formal entrepreneurial competences are also being developed, supported by case studies and questionnaires by partners organizing the pilot trainings. The Guidelines delivery is planned for the end of September.

Project activities will end on 31<sup>st</sup> October and the Final Report is expected by the end of December 2018: it will summarize the accomplishments of the “Be the Change” Consortium two-year cooperation.

### **Upcoming events**

Highlight of the “Be the Change” project will be the Multiplier Event held in each of the five countries with several hundred participants this summer and autumn. In order to make the training program and the results of the project widely known and used, these Multiplier Events will explain the work of the participating organizations as well the availability of the high-quality and free training materials. The Multiplier Events are targeted to potential mentors, unemployment offices, stakeholders in decision-maker bodies, press contacts etc., to draw attention to the informal training options supported by the Erasmus + program.

Next Transnational Project Meeting will be in Venice on 20-21 September 2018.

**More information:**

<https://bethechange-project.eu/>

<https://www.facebook.com/bethechange.erasmus/>

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