



BeTheChange

Boosting entrepreneurship through
intergenerational exchange



Erasmus+

Fifth Newsletter- November 2018

“Be The Change”- the program has been completed, now its application can begin

At the completion of the [“Be The Change”](#) project, over 400 participants attended 5 multiplier events in 5 countries between October and November 2018. The multiplier events in Italy, Slovenia, Germany, Hungary and Malta shared the results of two years intensive work of the participating organizations and drew attention to the freely available informal training options supported by the Erasmus + program of the European Union.

Multiplier events

The Multiplier Events explained the work of the participating organizations and introduced the freely available high-quality training materials which had been developed. After having completed the research phase and analyses in 2017, a scientific basis was established for the learning needs. The “Be The Change” program produced two sets of training materials, one for senior entrepreneurs to help them to become mentors and one for NEETS (young people currently not in school and without jobs) to boost entrepreneurship competences. In the multiplier events the training programs were introduced together with the results and experience gained from the pilot trainings. Most importantly, in each country successful entrepreneurs shared their life and business experiences, including the difficulties and the small secrets of their own success. During the multiplier events young people attending the training pilot phase spoke about their experience of the “Be The Change” training (i.e. how they felt, what they learned and



their thoughts about the intergenerational approach benefit). Other youngsters who were not involved in the pilot phase, spoke about their first steps, apprehensions, and efforts to becoming entrepreneurs. They also expressed their expectations of the learning materials introduced. Representatives of universities, government and trade organizations spoke about new educational opportunities and how the “Be The Change” project’s results can be included into existing programs adding new aspects and new

choices for NEETS.

The “Be The Change” training materials for mentors and mentees are available [here](#). You can also access multimedia materials, such as videos, through the e-learning platform. Click [here](#)! Most of them are in four languages (i.e. English, German, Italian and Slovenian). Let’s use them!

Results and further use

There was serious interest from potential mentors, local government offices, unemployment agencies, stakeholders in decision-making bodies, entrepreneurs, researchers, educational organizations, practically from people of all fields of business life and adult education. The multiplier events helped to convey the importance of sharing and transferring competences and skills in entrepreneurship and entrepreneurial attitude. All participants acknowledged that the “Be The Change” project had developed high-quality learning opportunities and enhanced the chances of intergenerational exchange. Materials are freely available on the project’s website and each country will make efforts to make these opportunities widely known and used.



Guidelines, Handbook and Final report

The “Be The Change” consortium delivered the *“Guidelines for promoting recognition and validation of entrepreneurial competences among “NEETs” in Europe acquired through non-formal intergenerational learning”*. This document provides the experts in the fields of education, active ageing and labour market, with a practical tool to fully understand the “Be The Change” methodology and adopt it in local contexts. It gives practical instructions on how to apply the principles of the recognition and validation of the competences acquired in non-formal educational settings to “entrepreneurship” and how to replicate the “Be The Change” intergenerational learning methodology. The Handbook is a short and practical means for supporting professionals of adult education to adopt the “Be The Change” methodology. It contains the full explanation of the “Be The Change” methodology, training contents for and sheets for the competences evaluation of older entrepreneurs and NEETs. **The Guidelines and the Handbook will be available on the project website asap. Stay tuned!**

The “Be The Change” project finished on 31st October 2018. A final report of the project will summarize the accomplishments of the two-year cooperation. It will be uploaded onto the Erasmus+ Mobility Tool within 31st December 2018.

About the “Be The Change” project

“Be The Change” is an international project that helps older entrepreneurs transfer their skills, knowledge and attitudes to entrepreneurship. This is a strategic goal and a priority area for European cooperation in education and training between 2016-2020.

The aim of the project is to develop trainings, curricula and guidelines for assessing entrepreneurial competences acquired during an informal learning process, which is achieved through knowledge transfer between generations. The program helps older people stay active in society and share their experiences

and knowledge in their lives. At the same time, NEETs are able to develop their skills that are considered the most important today and help them to be the leading actors of their own life.

"Be The Change" developed a methodology and educational materials based on a non-formal and informal learning approach to promote entrepreneurial competences and skills with a view to stimulating entrepreneurial attitudes. The methodology follows the learning by doing approach and provides case study analysis, project work, role play, focus group work, and other interactive methods.

Partners in the project represent different regions of Europe. Their aim is to develop a common approach and methodology that can be an international measure of knowledge transfer between generations. Their strength lies in the fact that the participating partners bring different competences to the project, including a research and education institute, two universities, two adult education institutions and a non-governmental organization.

Partners:

Istituto Nazionale Di Riposo E Cura Per Anziani, Inrca (Coordinator) – Italy;

Universita Ca' Foscari Venezia – Italy;

Magyar Női Karrierfejlesztési Szövetség, MNKSZ – Hungary;

Awo Berlin Spree Wuhle E.V. – Germany;

Upi – Ljudska Univerza Zalec – Slovenia;

Universita Ta Malta – Malta.

More information:

<https://bethechange-project.eu/>

<https://www.facebook.com/bethechange.erasmus/>

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